

भारतीय प्रबन्धन संस्थान रोहतक  
Indian Institute of Management Rohtak

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# Placement Report

2022-24



# CONTENTS



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<b>Foreword .....</b>	<b>03</b>
<b>Director's Message .....</b>	<b>04</b>
<b>Message from Chairpersons .....</b>	<b>05</b>
<b>14 Years of Excellence .....</b>	<b>06</b>
<b>Batch Profile .....</b>	<b>07</b>
<b>Key Takeaways .....</b>	<b>08</b>
<b>Function Wise Split .....</b>	<b>09</b>
<b>Prominent Recruiters .....</b>	<b>12</b>
<b>Case Competitions .....</b>	<b>13</b>
<b>Placement Team .....</b>	<b>14</b>

# FOREWORD

As we stand at the threshold of celebrating the 13th consecutive year of exemplary final placement achievements, the Placement Committee of the Indian Institute of Management Rohtak takes immense pride in presenting the Placement Report for the Post Graduate Programme (PGP) 2022-24 cohort. The accomplishments this year not only uphold our tradition of achieving 100% placements but also elevate the global stature of IIM Rohtak. This achievement stands as a testament to the enduring commitment, exceptional talent, and innovative spirit pervasive within our institution.

We extend special gratitude to our loyal recruiters for entrusting us and acknowledging the outstanding abilities and diverse perspectives of our students. Their continued confidence has manifested in an influx of new companies and pre-placement offers.

Furthermore, we express heartfelt appreciation to our dedicated alumni network and placement officials, whose invaluable guidance and support have paved the path for this remarkable success. The collaborative efforts and unwavering dedication of the entire IIM Rohtak community warrant immense commendation.

In this spirit, we cordially invite you to explore the triumphs and intricacies of this year's achievements and the resilience and excellence that define the PGP 2022-24 cohort. Together, let us celebrate these accomplishments that further IIM Rohtak's mission of nurturing leaders poised to make their mark in the world.



# DIRECTOR'S MESSAGE

With immense pleasure and great satisfaction, I announce that Indian Institute of Management Rohtak, has successfully completed the Final Placements for 13th batch of prestigious Post Graduation Program. The 100% placement of the eligible students and wrapping of placement activities in a timely and smooth manner attests to the quality of our students and trust of our recruiters, who continue to espouse their faith in our dynamic, hardworking, and ethical students. This placement season experienced the participation of sizeable number of faithful loyal recruiters and engagement of numerous new companies.



**PROF. DHEERAJ SHARMA**  
Director

The recruiting organizations spanned multiple domains and offered a wide range of profiles, attesting to the ability of our diversified pool of student talent to cater to industry needs. It is hoped that our students will walk in the footsteps of their seniors from earlier batches and contribute to the progress of their organizations and the nation by contributing effectively in their various job roles.

IIM Rohtak emphasizes the all-around growth and development of students and implements a robust and immersive corporate interaction process for its students, incorporating management summits, leadership lecture series, workshops, live projects, industrial visits and certification programs. It also has one of the lowest fees among IIMs, making it a top B School with an exceptional return on investment. The exceptional student experience and learning is only possible due to our experienced and dedicated faculty members, who mentor our students and provide them the most realistic educational and training experience. Our faculty members are amongst the best in country in terms of research output and executive education experience.

In the current year, the institute established partnerships with over 70+ new recruiters, such as Airtel Payments Bank, Bloomberg, Decathlon, Dell, Havells, HSBC, IDBI Bank, Innover Digital, Kirloskar Oil, LTTS, Maruti Suzuki, Mother Dairy, Pramerica, TATA AIG, and Yokohama. I take this opportunity to express my gratitude to our recruiters for their continued trust in the ability of our students. I thank all the stakeholders for their constant support and encouragement. I also congratulate the placement committee, who worked round the clock for the successful completion of the entire process. In conclusion, I emphasize that IIM Rohtak remains committed to fostering the finest management talent in the country. We will persistently strive to cultivate business leaders characterized by great work ethic, unwavering commitment, resilience, and a positive attitude.

# MESSAGE FROM CHAIRPERSONS



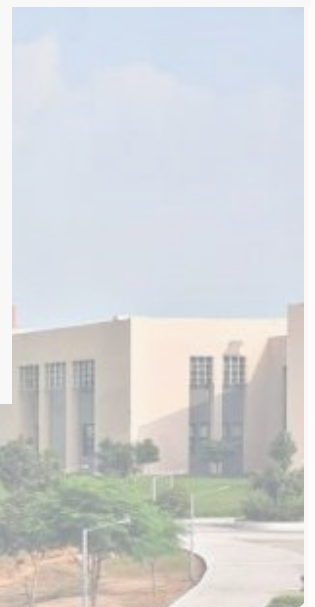
**SANKET DASH**  
Co-Chairperson  
Placements

It gives me great pleasure to announce the successful conclusion of the placement process for the academic year 2023-24. This year's placement activities were completed in an exceptionally efficient manner, reflecting the unwavering commitment of all involved parties and the exemplary capabilities of our students. The highest domestic CTC offered reached 48.25 LPA, marking a significant year-on-year increase of 34%. Furthermore, the average salary witnessed a robust growth of 3% compared to the previous year. The increase in the number of PPOs and PPIs was remarkable, with an 8% surge, underscoring the outstanding performance of our students. This achievement is a direct result of the strategic guidance provided by our senior management, the tireless efforts of our faculty, and the exceptional talent and diligence of our students. The successful completion of this year's placement process in a changing economic environment serves as a testament to the collective dedication and capabilities of all stakeholders involved.

I am delighted to announce the successful conclusion of the final placement season for the academic year 2023-2024 at IIM Rohtak. Our students demonstrated exceptional industry readiness by excelling in the placement drive. The season witnessed the highest domestic CTC of 48.25 LPA and marked a 3% year-on-year increase in the average salaries secured by the graduates. I would like to take this opportunity to thank all the recruiters for their unwavering trust in IIM Rohtak. It is also a matter of great pride that the recruitment drive has continued to expand its horizons, with over 70 new companies participating in the campus placement process for the first time. The institute looks forward to fostering and strengthening the relationship in the forthcoming years. This remarkable achievement is a testament to the relentless efforts of the Placement Office, the Student Placement Committee, the Placement Preparation Committee, and the Industry Relations and Interactions Cell. The Director's exemplary vision and the Dean and the Faculty's deep insights have also been instrumental in the drive's success. Lastly, I extend our best wishes to the 13th Batch of the Post Graduate Program students for their future endeavours and successful careers.



**PRANAV DHARMANI**  
Co-Chairperson  
Placements



# 14 YEARS OF EXCELLENCE

**2024**

IIM Rohtak is ranked **151+ globally** in its first attempt in the prestigious **QS-World University Rankings 2023** in the Post Graduate Management Programme category

**2023**

The Institute achieved its highest-ever rank of **12th** in the **National Institutional Ranking Framework (NIRF)**, marking a significant milestone in IIM Rohtak's history.

**2022**

IIM Rohtak, received **AMBA** accreditation, confirming itself in the top 2% of Business Schools globally to be accredited from the Association of MBAs (AMBA).

**2021**

In 2021, Indian Institute of Management Rohtak achieved a notable milestone by becoming the **largest IIM** in terms of student enrollment, with a total of 1500+ students. Moreover, IIM Rohtak made history by being the **first institute** to introduce the **Integrated Program in Law**.

**2019**

The Institute launched the **Integrated Programme in Management (BBA+MBA)**, extending its commitment towards management through values and knowledge.

**2018**

In 2018, IIM Rohtak received awards for **Industry-Academia Interface** and **Research & Innovation**, and ranked **5th** among all IIMs in **Research and Professional Practices**.

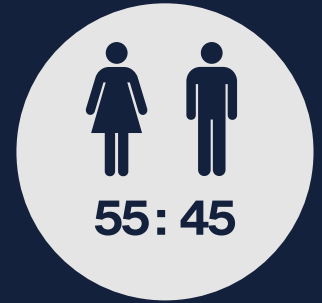
**2009**

Indian Institute of Management Rohtak was the **8th IIM** to be founded by the Indian government with the aim of delivering top-tier management education and fostering research endeavors.

# BATCH PROFILE

## BATCH OF 2022-24

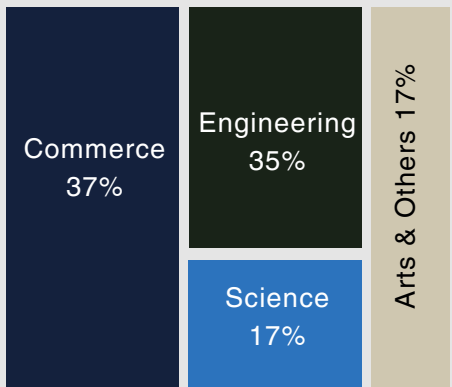
The 13th batch of Post Graduation Program (PGP) of Indian Institute of Management, Rohtak vaunts enriching diversity in academic backgrounds, gender and work experience. The batch comprises of 321 proficient students representing 28 states with 225 female and 96 male students. The cohort possesses an average work experience of 22 months, spanning diverse industries such as IT & Engineering, General Management, Analytics and Consulting, Sales and Marketing, as well as Finance.



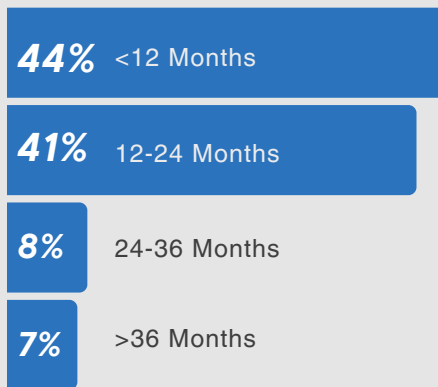
**Gender Diversity**

**321 Students**

### Academic Diversity



### Work Experience



**95**

**Dual Degree Candidates**



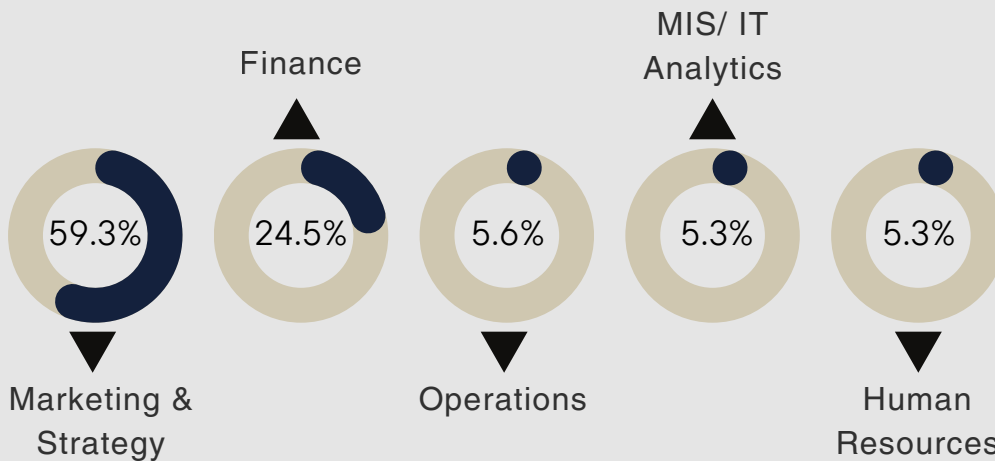
**226**

**Post Graduate Programme**



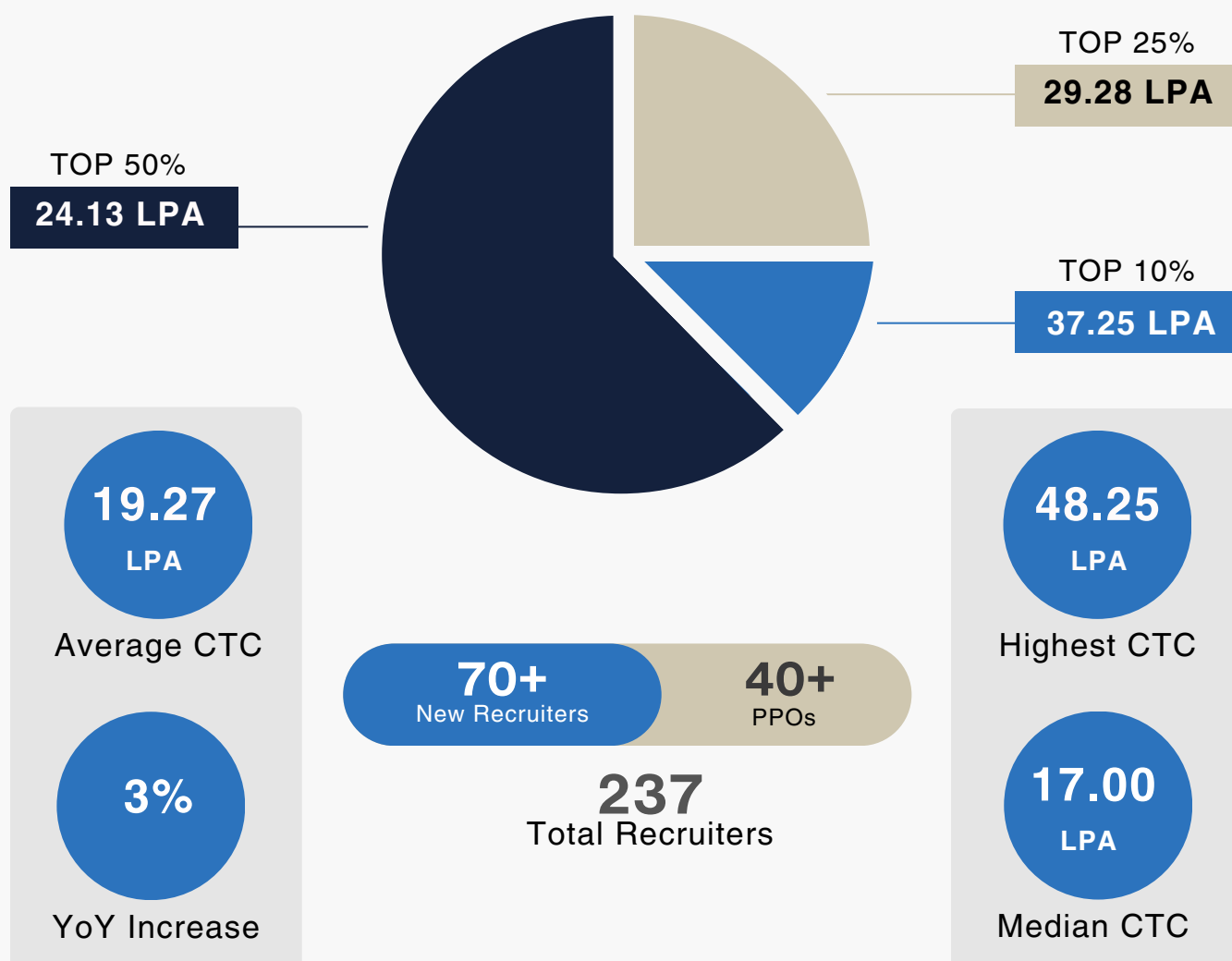
**22 Months Average Work Experience**

### MBA Focus Area



# KEY TAKEAWAYS

The PGP batch of 2022-24 has achieved remarkable success in securing excellent placements spanning across various industries. With the trust of 237 different recruiters, the batch has demonstrated high demand for their skills and expertise. Several top-performing students have secured lucrative positions with CTCs as high as INR 48.25 LPA, while the batch's average CTC stands impressively at INR 19.27 LPA, marking a notable 3% increase over the previous year. Moreover, over 40+ Pre-Placement Offers (PPOs) offers were extended to students, affirming their capabilities and potential. Collectively, these achievements underscore their hard work and dedication, bringing pride to both their batch and the institution.



## HIGHLIGHTS OF 2024

*These numbers stand as a testament to the rich legacy of IIM Rohtak and the institute's unflinching dedication to providing enriching knowledge which curates the next generation of world leaders*

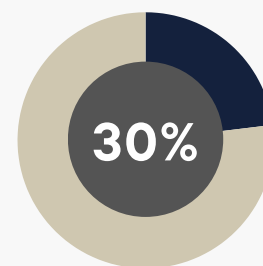
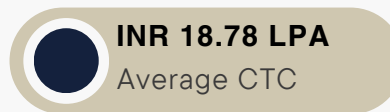
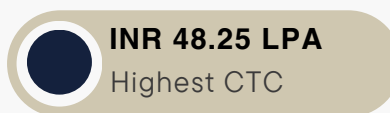
# FUNCTION-WISE SPLIT

## SALES & MARKETING

The Sales and Marketing domain accounted for nearly 30% of the received offers, indicative of its popularity among students. Notably, the highest CTC has also been offered in the domain. Esteemed recruiters, including **ABInBev**, **Anand Group**, **Bloomberg**, **Mother Dairy**, **OfBusiness** **Tata** **AIG** and **Tata Steel**, expressed confidence in the distinguished legacy of IIM Rohtak.

Prominent Roles offered were:

- Area Sales Manager
- Associate Brand Manager
- Marketing Analyst
- Sales Strategist

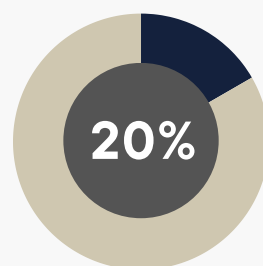
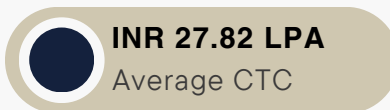
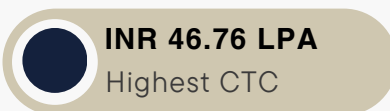


## PRODUCT MANAGEMENT, IT & OPERATIONS

Product Management, IT & Operations constituted about 20% of the received offers. Prominent corporate entities such as **Amazon**, **ElasticRun**, **Dell**, **IDFC First Bank**, **NPCI**, and **Zycus**, extended offers. This demonstrates the inclination of the students towards the domain.

Prominent Roles offered were:

- Manager Business Analytics
- Senior Analyst
- Senior Business Associate
- Project Manager Associate



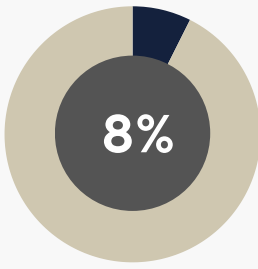
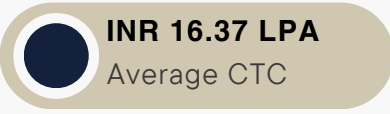
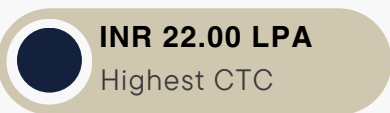
# FUNCTION-WISE SPLIT

## CONSULTING

Nearly 8% of the students received offers from the consulting domain. Distinguished industry leaders, **CapGemini**, **Cognizant**, **Deloitte**, **Gartner**, **EY**, **Genpact**, **Pierian Services**, and others extended offers to IIM Rohtak students.

Prominent Roles offered were:

- Business Consultant
- Strategy Consultant
- Enterprise Risk Consultant
- Associate Consultant

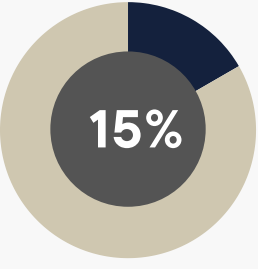
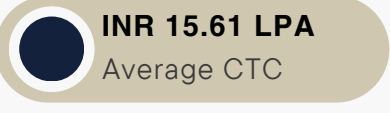
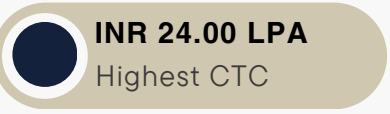


## FINANCE

Approximately 15% of the offers received were in the BFSI and FinTech domains. Strengthening ties with leading recruiters, the institute nurtured its associations with prominent corporates including **Anand Rathi**, **Axis Bank**, **Barclays**, **HSBC**, **IDBI Bank**, **Natwest**, **Indus Valley Partners**, **RBL Bank**, **NPCI**, **Wells Fargo**, and **Yokohama**.

Prominent Roles offered were:

- Commercial Banking Manager
- Wealth Management
- Corporate Banking
- Investment Analyst



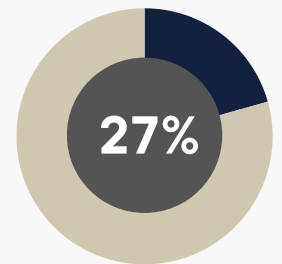
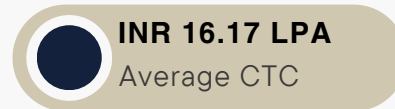
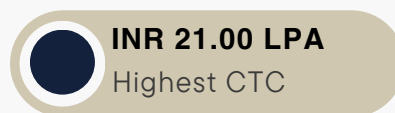
# FUNCTION-WISE SPLIT

## GENERAL MANAGEMENT & HR

The General Management & HR domain accounted for 27% of the offers. Reputable recruiters, including **Airtel Payments Bank**, **Aditya Birla Capital**, **ICICI Bank**, **Lakme**, **Sony Pictures Network** and **Yes Bank**, expressed faith in the distinguished legacy of IIM Rohtak.

Prominent Roles offered were:

- Brand Specialist
- Customer Relationship Management
- HR Analytics
- HR COE (Center Of Excellence)



# PROMINENT RECRUITERS



# CASE COMPETITIONS

## NATIONAL WINNERS



HDFC  
Chatur Ideas



Infosys Ingenious



Myntra Ideathon



RedSeer Libretto

## NATIONAL RUNNERS UP



Airtel iCreate



Assam Inland  
Waterways



Hero Campus Challenge



ICICI Lombard  
Motozad



IGL Ideation



Indus Valley Partners  
FinValley 3.0



Jio Digital  
Champion Quiz



Mi Summit 5.0

## NATIONAL FINALISTS



ABFRL ShowStopper



Amazon Ace



DCM Shriram  
Future ON



ICICI  
Beat the Curve



Kotak  
Artha Bhedam



Mondelez Maestros



TATA Steel-A-Thon



TATA Motors  
Mind Rover

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